



AI for Campus Leaders: AI Skills Principals Are Using NOW to Lead Smarter Don't Get Left Behind!

October 16, 2025

In today's fast-paced school environment, principals are being asked to do more than ever, while time and resources remain limited. The principals who thrive are finding smarter ways to work, save time on admin tasks, and increase their instructional leadership presence.

This one-day, hands-on workshop will show you exactly how school leaders across Texas are using AI to save hours each week, streamline campus operations, and keep their focus on the heart of their work: leading learning.

Workshop Details

Location

BBB Etchieson Ethics Center
1805 Rutherford Lane, Austin, TX 78754

Schedule for October 16, 2025

8:00-8:30	Check-In & Welcome
8:30-11:30	AI Learning Session
11:30-1:00	Lunch on Your Own
1:00-2:30	AI Practice Session
2:30-3:15	AI - Seeing What's Possible
3:15-3:30	Closing

Single Rate

\$279

Group Rate

\$229/pp

(4+ attendees from same
district or school)



Register Now!

PLS Vendor Info

info@principallead.com - 512.826.7528 - www.principallead.com

Session Details

Morning Session – Learn by Doing

Start the day with interactive learning as we model AI in action and you try it out for yourself.

Set the Stage

- Reflect on current experiences and perspectives with AI in school leadership

Build the Foundation

- Learn the principles of ethical and responsible AI use in education
- Get comfortable navigating AI tools and platforms

Master the Ask

- Discover how to craft effective prompts for meaningful results
- See practical examples of AI streamlining everyday leadership tasks

Afternoon Session

Apply, Create, and Get Personalized Support

Put your new knowledge into action with real-world applications and guided coaching.

Work on What Matters Most

- Apply AI strategies to projects and priorities for your campus
- Receive one-on-one guidance to tailor AI tools to your needs

Guided Implementation

- Build resources and solutions you can use immediately
- Get feedback and refine your approach with facilitator support

Expand Your Vision

- Explore creative and innovative possibilities with AI
- Leave inspired about what's possible now and in the future

Presenters



Jodie Villemare, M.Ed., is a former teacher, principal, district leader, and certified executive coach with 30+ years in Texas public education. As the founder of **Principal Leadership Solutions**, she now helps school leaders lead strategically and sustainably. Drawing on her expertise in generative AI and leadership coaching, Jodie co-created this workshop to empower principals with practical, ethical AI skills and tools that save time and elevate their impact...so they can lead with presence and purpose.



Bryan Shippey, Ed.D., is a former teacher, director, and principal with 28 years in public education. As the founder of **Mosaic Knowledge Partners** and an adjunct professor, he helps schools and educators implement generative AI strategically and ethically. Drawing on his doctoral research in AI and years of hands-on training for K-12 and higher-ed, Bryan co-created this workshop to equip school leaders with practical, time-saving workflows that elevate communication, creativity, evaluations, data analysis, and instructional support.